

The Eye of an Analyst... ...The Mind of a Strategist



CERTIFIED TALENT PRACTITIONER

www.itma-global.com



ITMA
INTERNATIONAL TALENT MANAGEMENT ACADEMY

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TALENT **nexus** **CULTURE**
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Alongside Culture, Talent is increasingly being regarded by enterprise leaders as a potent force and the most important tool for building sustainable competitive advantage

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TALENTVANTAGE



INTRODUCTION

A warm welcome to the Certified Talent Practitioner™ (CTP™) Program, a leading-edge global Talent Management Certification Programme for Human Capital and Talent Practitioners, which awards the 'Certified' status. Delivered by the International Talent Management Academy, iTMA in collaboration with the Global Academy for Finance and Management, GAFM (USA), the CTP™ aims to develop Human Capital Analysts and Strategists who can competently leverage people science and data analytics to build resilient talent pipelines, sustain enterprise competitiveness, and develop truly talent-centric organizations. Graduates of this prestigious certification program earn a globally recognized, hallmark certification that puts them ahead of the pack in understanding and articulating strategic people issues in enterprise. During the training, delegates get a front row seat to the most topical issues in talent management today. They also get a unique opportunity to participate hands-on in critical talent management milestones - setting the talent agenda, developing the talent strategy & roadmap, formulating the talent KPI framework, designing a talent data architecture, and modeling talent decisions and propositions. Exciting topics covered in the CTP™ delegate experience include talent econometrics, high potential, talent calibration, succession mapping, employability and portability, mobility management, engagement and branding. Register today and secure your seat at one of the 2024 Certification Bootcamps. Let's develop talent-centric enterprises...

See you in class!

PROGRAMME COVERAGE



- Introduction to Talent Management - concepts and business case
- The Talent Analyst Proficiency Model
- Talent Econometrics - talent supply and demand analysis
- TM to Business Alignment - horizontalization & verticalization
- Talent Delivery Value Chain (TDVC) - infrastructure alignment
- Enterprise-wide Talent Management Implementation - the Project Plan
- Introduction to the Concept of (High) Potential
- Talent Profiling and Pooling - tools, frameworks and approaches
- Talent Conversations and Career Path Mapping
- Succession Mapping and Succession Management
- Managing Talent Mobility - understanding the Logics for Mobility
- Introduction to Derailment - Talent Derailers and Mitigation
- Employer Branding - experiences, touchpoints & engagement
- Talent Dashboard & Analytics - brand, pipeline, bench, and relationships

REGISTRATION

Interested in this Certification?

Go ahead and register. Please note that all CTP™ delegate registrations are done via iTMA's online Events Registration portal on the Link <https://itma-global.com/events-registration/> Eligibility to undertake the CTP™ Certification Programme is based on current practice in any Human Capital role. The CTP™ Programme is certified by the Global Academy for Finance and Management (GAFM) in collaboration with iTMA.

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AUDIT | BENCHMARK | IMPROVE

The Talent Management Best Practices™ (TMBP™) Standard is the most advanced technical toolkit for guiding talent data architecture and technical analysis to optimize talent decisions.

Organizations do not rise to the level of their goals, they fall to the level of their Standards
James Clear



If you are interested in procuring the TMBP™ Standard for your organization, simply drop us an email, and a detailed Brochure with further detail on the Standard will be emailed to you.

info@itma-global.com

GET YOUR QUOTE TODAY

